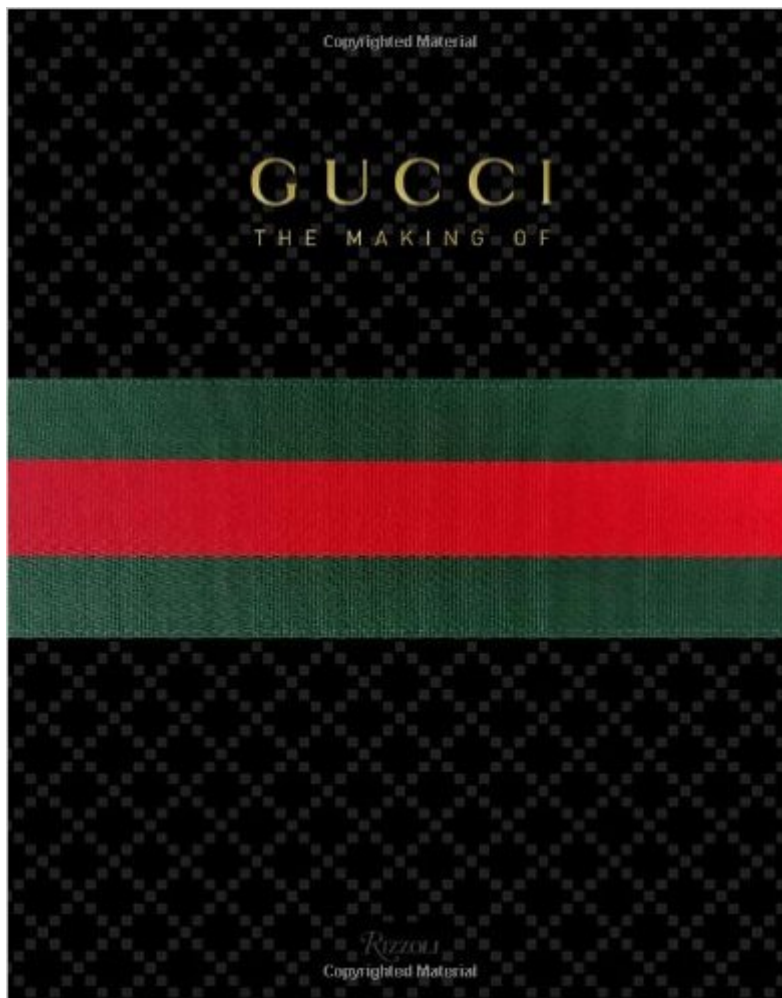


The book was found

GUCCI: The Making Of



Synopsis

An unprecedented publication showcasing Gucci as never before, including thought-provoking essays, commentaries, and authoritative anecdotes along with previously unpublished contemporary and archival photographs. Published in conjunction with the opening of the new Gucci Museum in Florence, Gucci is the ultimate celebration of the world-renowned fashion house. Told through a loose grouping of words, concepts, shapes, and moods, the book tells its story through new conceptual forms and the free links between images, symbols, and objects. Edited by Gucci Creative Director Frida Giannini, with essays and inserts by contributors including Katie Grand, Peter Arnell, Rula Jebreal, Christopher Breward and Stefano Micelli, Gucci: The Making Of is a dynamic record of a much-coveted brand that will be a must this season for anyone with a love of fashion and an interest in contemporary culture. This comprehensive volume showcases the genius of the fashion house through an exclusive lens with inside looks into the inspirations behind the design. This gorgeous book designed by Arnell offers an in-depth look into Gucci's origins, identity, influence, and innovation, including fabrication methods and appropriation of signature materials, past and present, and its influence among high society and Hollywood. The book is a heartfelt and personalized tribute to the heritage and influence of this iconic, multifaceted brand. In recognition of its ongoing partnership with UNICEF and the release of this luxury edition, Gucci will make a donation of US \$250,000 to support UNICEF's Schools for Africa initiative.

Book Information

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Customer Reviews

"...the decadent Gucci: The Making Of, a 384-page beast of a book" "the definitive guide to the world's most luxury-obsessed design empire." ~Black Book
"This is a busy year for the Italian brand: celebrating 90 years, a new museum in Florence, Italy and this book, which shows inspirations. The piece reflects the label's roots, showing pictures of the Guccio and Rodolfo Gucci store, and more." ~InStyle
"With a landslide of essays and rare pictures, Gucci's personal diary embodies an ongoing love affair with fashion that has lasted for decades." ~Plastik

Katie Grand is Editor in Chief of Love Magazine. Peter Arnell is former Chairman and Chief Creative Officer of Arnell Group, an advertising and brand identity company. Rula Jebreal is an established novelist and journalist. Christopher Breward is Professor in Historical and Cultural Studies, London College of Fashion, and Editor Frida Giannini is Gucci's Creative Director.

Amazing book with so much historical detail about the venerable fashion house.

the pictures are amazing, great book for yourself or for a gift!

Great coffee table book, beautiful pictures and laid out very well. Gives detailed history of the designer brand. I have purchased several and given as gifts....Love it!!!

Incredibly made book with so many surprises inside.

This book is true Gucci quality. Shows photos of their famous styles over the years, many many years. Big and heavy book for a great price. I saw it at a book store and then checked .com. I had to buy it on because it was 50% lower. You will love this book if you like Gucci quality. Also, inspiring young fashion designers would love it. I also bought the Chanel book and it is awesome also, not as big as Gucci but same inspiration.

An excellent book on the making of Gucci with elaborate pictures and up to date info. A section on Tom Ford has also been included. A must have for any luxury and fashion books collection.

Love!

Great Coffee Table Book!

Soap Making: 365 Days of Soap Making: 365 Soap Making Recipes for 365 Days (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, ... Making, Soap Making Supplies, Crafting) Soap Making: 365 Days of Soap Making (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, Soap Making Recipes, Soap Making Supplies): Soap Making Recipes for 365 Days GUCCI: The Making Of The Ultimate Soap Making Guide: Unique Soap Making Recipes & Complete Soap Making Guide for Beginners (Soap Making at Home, Soapmaking Guide, Soap Making Recipes, Soap Making Book) The Autobiography of Gucci Mane In the Name of Gucci: A Memoir Showdown at Gucci Gulch: Lawmakers, Lobbyists, and the Unlikely Triumph of Tax Reform (3 Book Bundle) • Body Butter Making For Beginners • & • Lotion Making For Beginners • & • Body Scrub Making For Beginners • Soap Making: 90 Homemade Soap Making Recipes for Natural Healthy Skin: A Soap Making Guide for Hobby or Business (Thermal Mermaid Book 1) Wine Making: The Ultimate Beginner's Guide To Wine Making - Learn How To Make Delicious Wine At Home (Home Brew, Wine Making, Wine Recipes) Wine Making: For Beginners - Discover The Joyfulness Of Home Wine Making (Home Brew, Wine Making, Wine Recipes) Homemade Cheese: Step-by-Step Techniques for Making Best Organic Cheese: (Homemade Cheese, Cheese Making Techniques, Cheese Recipes) (Cheese Making, Homemade Cheese) The Ultimate Guide to Making Outdoor Gear and Accessories: Complete, Step-by-Step Instructions for Making Knives, Bows and Arrows, Fishing Tackle, Decoys, Gun Cabinets, and Much More Animation Lab for Kids: Fun Projects for Visual Storytelling and Making Art Move - From cartooning and flip books to claymation and stop-motion movie making (Lab Series) The Beginners Guide to Making Your Own Essential Oils: Complete Guide to Making Your Own Essential Oils from Scratch & To Improve Your Health and Well-Being ... Health, Healing, Weight Loss, Coconut Oil) Making Money, Making Music: History and Core Concepts The Making of the Bibles Moralises: Volume II: The Book of Ruth (Making of the Bible Moralisees) An Unconventional Guide to Beaded Jewelry Making by CarlaG Ceeda: An Introduction to Tools and Materials For Jewelry Making Wine Making 101: The Ultimate Guide to Making Delicious Wine at Home From Making a Profit to Making a Difference: Careers in Non-Profits for Business Professionals

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